

### Report

Also the edition 2011 of Biofach confirmed that Germany is more and more a country of great interest for organic; the fair represents the main event of the sector, leader show at international level. At the fair the number of foreign exhibitors increases from year to year, for the edition 2011 they were 2.600.

The whole Hall 4 is dedicated to the Italian products and is one of the most visited pavilions due to the effect of the usual attraction of “ Made in Italy”.

Every year the number of visitors too increases, in 2011 the statistics say more than 46.000 from 125 different countries.

A lot of interest is every time for new products and innovative techniques. Consortium Bioexport too, presents at every edition of Biofach products “in the news”: pasta from baobab organic flour, bakery products from ancient cereals ( Senatore Cappelli – Khorasan Kamut), new vegetarian proposals, organic condiments, and so on. The fair itself carries out punctual controls to check the organic certification of the exhibited items, in order to guarantee clients, operators and visitors in general the maximum seriousness.

We do believe therefore that Biofach remains the top fair, reference point also for observing the market movements, updated source of information and statistics. We have been taking part in this event for many years, still nowadays we can state that Biofach is not a big organic fair but actually Organic inside a big fair with its top quality services and facilities both for exhibitors and visitors.