

## **Group participation in ANUGA – Cologne, 07/11 October 2017**

Bioexport is participating in ANUGA which is not exclusively dedicated to the biological agri-food sector but which represents the whole food industry worldwide and gives tremendous opportunities to the exhibiting companies to be visible at international level.

At such a wide and rich trade event BIOEXPORT and its member companies will exhibit a selection of their biological products and aim at “making their way” to meet the ambitions and achieve the objectives of the Italian biological industry. At each edition more and more people ask for information and advice about biological products. This is evidence that the biological sector is such an appreciated and recognized industry at international level.

Germany in particular is the first target market for Italian agri food exports. In 2015 Italian exports amounted to € 6 billion and increased by 6,2% compared to 2014.